

Annual Report

2018



GYN CANCER

RESEARCH

AWARENESS

SUPPORT

PROGRAM HIGHLIGHTS

Research

\$60K

Early Detection Grants

Ovarian Cancer Institute
Atlanta, GA

HudsonAlpha Institute of Technology
Huntsville, AL



Awareness

8,000

Community Members Educated

through the A State of Teal Awareness program, including our Speaker's Bureau, Advocacy Day, Awareness Booths and Events, and our Annual Lighting & Proclamations Campaign



Support

1,200

Patients & Survivors Served

through CanSurvive meetings, the Woman to Woman survivor-to-patient mentorship program, Comfort Care bags, Ambassadors of Hope clinic visits, the Moore Life to Live Fund, and other direct financial assistance



Furthering the Pursuit of Early Detection

Dr. John McDonald
Ovarian Cancer Institute - Atlanta, GA

In 2014, LCBF was a primary funder of Dr. McDonald's initial research to develop a novel, early diagnostic test for ovarian cancer. The test, which detects metabolites in the blood, was highly successful in both sensitivity and specificity of detecting early stage ovarian cancer. In 2018, LCBF provided additional funding to further evaluate the test's efficacy in a greater sample size of early stage ovarian cancer tumors.

Educating the Community on GYN Cancers

LCBF staff and volunteers work throughout the year to increase awareness across the state and educate communities on prevention, risk factors, and signs and symptoms. In September, we ramp up our efforts in recognition of GYN Cancer Awareness Month. In 2018, we reached thousands of Alabamians through a variety of strategies, including:

- Teal lighting of more than 100 buildings and landmarks
- Radio advertising
- Digital billboards
- Hundreds of yard signs, posters, and teal ribbons

Lifting Up Women and Families

"Without the Laura Crandall Brown Foundation's help and generosity, my children would not have had a Christmas. I am so grateful for their help during my time of sickness."
~Amanda, ovarian cancer patient

Studies show that a majority of cancer patients and caregivers report financial hardship. Many are unable to work during treatment and can be forced to use up all or most of their savings. Through our patient and survivor support programs, we seek to lift up women like Amanda and their families during the most difficult times, providing emotional, educational, and direct financial support.

